



International Congress on Business & Economic Research(ICBER2013)

& INTERNATIONAL CONGRESS ON SOCIAL & CULTURAL STUDIES (ICSCS2013)

FCT Education Resource Center, Abuja-Nigeria
18-21 August, 2013

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Co-Director:

Professor Peter U. Akanwa
Dean, College of Business Administration,
Imo State University, Owerri-Nigeria

Preamble

The Programme Committee is pleased to invite you to take part in the 2013 International Congress on Business and Economic Research(ICBER2013) and International Congress on Social and Cultural Studies(ICSCS2013) that will be held at FCT Education Resource Center, Abuja-Nigeria on the **18th, 19th, 20th and 21st of August, 2013.**

The mission of the congress is to further the advancement and innovation in business, technology, and economics in the global community. As the world becomes increasingly global, new ways to explore learn, and share knowledge are needed. The event serves as a means to connect and engage economists, business executives, technologists, educators, entrepreneurs, researchers, scientists, consultants, training managers, policy makers, curriculum developers, and others in the topics and fields in economics and business.

ICBER2013 & ICSCS2013 will be an International Forum for those who wish to present their research, projects and innovations, having also the opportunity to discuss the main aspects and the latest results in the fields of Political Science, Humanities, Anthropology, Law, Religion, Sociology, Economics, Education, Business, Environment and Technology. Our aim is to inspire and provoke crucial discussions and debates. The event will boast critical thinking and reconsider policies and practices.

It would be most highly appreciated if you can pass this information on to your colleagues who might be interested in our event.

We the Program Committee on behalf of the cooperating partners feel honoured to be hosting the conference in Nigeria and look forward to seeing you in Abuja.

Peter U. Akanwa,PhD
Co-Chair
ICBER2013 & ICSCS2013

Organising Partners

2013 International Congress on Social and Cultural Studies(ICSCS2013) and International Congress on Business and Economic Research(ICBER2013) **are organized by** African Society for the Scientific Research (ASSR) and African Association for Teaching and Learning *with the Support and Cooperation of:* International Association for the Scientific Knowledge, Portugal; Teachers Registration Council, Abuja-Nigeria; Mediterranean Center for Social and Educational Research, Italy; Universidad Azteca, Mexico and other international co-sponsoring partners.

ICBER2013 & ICSCS2013

Sub-Themes

- Accounting
- Advertising Management
- Agricultural Economics/Business
- Business Intelligence and Ethics
- Business Information Systems
- Business/Company Law
- Business Performance Management
- Business Statistics
- Change Management
- Communications Management
- Comparative Economic Systems
- Consumer Behaviour
- Corporate Finance and Governance
- Corporate Governance
- Cost Management
- Decision Sciences
- Development Planning and Policy
- Economic Development
- Economic geography
- Economic Policy and Systems
- Educational management and Planning
- Employment and Training
- Engineering Economics
- Entrepreneurship
- Environmental Economics
- Finance & Investment
- Financial Economics
- Government Finance
- Health Economics
- Hotel Management
- Household Behaviour and Family Economics
- Human Resource
- Industrial and Manufacturing Engineering
- Information Systems
- Information Technology Management
- Insurance
- International Economics and Business
- International Finance and Trade
- Labour Economics
- Human Resource Management
- Law and Economics
- Macroeconomics
- Micoeconomics
- Management Information Systems
- Management Science
- Market Structure and Pricing
- Marketing Research and Strategy
- Marketing Theory and Applications
- Oil and Gas
- Operations Research
- Organizational Behaviour & Theory
- Organizational Communication
- Political Economy
- Prices, Business Fluctuations and Cycles
- Product Management
- Production and Organizations
- Operations Management
- Population Studies
- Public Administration
- Public Choice
- Public Economics and Finance
- Public Relations
- Public Responsibility and Ethics
- Quantitative methods
- Real Estate Business
- Regional Studies
- Regulatory Economics
- Resource Management
- Renewable Energy
- Small Business Enterprise
- Strategic Management
- Strategic Management Policy
- Stress Management
- Supply Change Management
- Systems Management
- Systems Thinking
- Taxation
- Technological Change; Research and Development
- Technology & Innovation
- Transport Studies
- Tourism
- Time Management
- Total Quality Management
- Urban and Regional Planning/Economics
- Welfare Economis

- Philosophy
- History
- Economics
- Politics
- Religión
- Law
- Sociology
- Geography
- Anthropology
- Psychology
- Demography
- Social Work
- Education
- Youth
- Gender and Women
- Environment
- Rural Development
- Music
- Culture
- Language
- Literature
- Globalization
- Library Studies
- Democracy
- Armed Forces
- Peace and Conflict
- Human Rights
- Management
- Dramatic Arts
- Special Education
- ICT
- Crime
- Refugees
- Sexuality
- Globalization
- Organization
- Development
- Human Capital
- NGO
- Development Management
- Migration
- Population
- Terrorism
- Urbanization
- Dispara Affairs
- Colonialism
- Post Colonialism
- Knowledge management
- Citizenship and Nationalism
- Innovation and Change
- Warfare
- E-Society
- Indegenous Knowlegde
- Housing
- Social Services
- Regional Development
- Civil Service
- Policing and Security
- Media and Publicity
- Public Policy
- Public Administration
- Public Relations
- African Studies
- Asian Studies
- European Studies
- American Studies
- Natural resources
- Labour and employment
- Sustainable Development
- Middle East
- Institutional Development
- Racism and Ethnicism
- Ageing and Death
- Insurance
- Pension and Social Security
- International Relations
- Hospitality management
- Tourism
- Recreation
- Transportation
- Peacekeeping
- Creative Arts
- Adult Education
- Community Development
- Advocacy and networking
- Commerce and Trade
- Management
- Industrialization
- Publishing
- Distance Education
- Hummanitarian Affairs
- Budgeting and Finance
- Power and Identity
- Leadership

Information for Authors

1. The paper should be A4 format. Left, right, top and bottom margins should be 2.00 cm each. English is the official language of the conference.
2. Title should be 14-point, all in capital letters, bold and centered.
3. Font size throughout the paper should be 12-point in Garamond, in single space, and justified.
4. The whole text should be written with “Garamond”.
5. Do not give page numbers for the paper
6. A blank line should be left after the title. Names of authors, affiliations and e-mails should be provided after the title.

7. Following the authors' information, a 200-word abstract should be provided with five keywords. The "Abstract" should be a summary of the paper.
8. Graphics and pictures should be prepared in black and white.
9. One blank line should be allowed between the components of the paper (i.e. introduction, methods and procedures, results, conclusion, references.). Main headings should be centered, bold and capitalized. The second level of headings should be title case and bold. The third level should be italicized and upper- and lower-case heading.
10. For titles of tables, graphics and pictures, sentence case should be used.
11. Texts used in Tables, graphics and pictures should be Garamond. The font size can be reduced to 10 pt.
12. **References** should be at the end of the paper and should be listed alphabetically. References and citations within the text should be prepared in the APA format.
13. Abbreviations should comply with the standard use. They should be given in full format at the first place they are used.
14. The paper should be maximum 10 pages
15. SI unit should be employed where applicable
16. Only proposals containing abstract and full texts are acceptable. We do not welcome only abstracts.
17. All submissions must be by email attachment preferably in MS words. We do not accept hard copies
18. All papers must adhere to this template in format. No paper can be processed if not formatted according to the stated rules and regulations.
19. Papers submitted after **July 30, 2013** may be presented at the conference but they may not be published in the conference book
20. All papers should be submitted to:

Who Should Attend

The Congress attracts a range of economists, social scientists, researchers, technologists, teachers, students, activists, administrators, business professionals and others. Attendees join together to share ideas, experiences, views and their passions.

If you want to chair a session, organize a panel, evaluate papers to be published in the congress proceeding, books or journals, contribute to the editing or any other offer to assist, please send an email.

Registration

All Participants must complete the registration form. Payment of Congress registration should be made in USD in the form of bank transfer (all costs at Participant's charge). We request that you send us a computer print-out copy of the bank transfer and the duly completed registration form by email attachment. Additional information is provided on the registration form. Without the receipt of your completed registration form, print-out copy of the bank transfer and signed Copyright Agreement, it means you are not registered for the Congress.

Congress Registration:	International	Local
<i>Registration:</i>	US \$200	N32500
<i>Registration at Venue</i>	US\$275	N40500
<i>Corporate Participation</i>	US\$350	N55000

NB: **The bank transfer is the method of payment.** Payment in local currency is only possible for delegates resident in Nigeria. Please contact the event Organizers for bank account's details. The registration will be confirmed upon receipt of the registration fee. In case of cancellation, there will be no refund of registration fees. *Congress fee includes the cost of publishing the papers and admission to all sessions.* In order to receive a free copy of the Congress Proceedings, Certificates and other materials. Authors are requested to personally attend the congress and present the accepted paper(s).

Funding and Grant

Aiming at encouraging intended participants, the congress organizers have created a solidarity fund. A limited sponsorship is available for participants from the developing countries. Young scholars below the rank of Senior Lecturer or its equivalent and women are particularly encouraged to apply. A written request is required. A letter of reference is needed. Support may be in the form of full sponsorship including travel grants and boarding or partial sponsorship.

Programme Committee

Congress Chair

Prof. Shobana Nelasco
Bharathidasan University, India

Congress Co-Chairs

Prof. Peter U. Akanwa
Imo State University, Nigeria
Prof Gerhard Berchtold,
Universidad Azteca, Mexico

Dr Austin N. Nosike
The Granada Management Institute, Spain

Prof. Samir Mohamed Alredaisy
University of Khartoum, Sudan

Secretary

Dr Asoluka C. Njoku
Dean, School of Social Sciences
Alvan Ikoku Federal College of Education, Owerri-Nigeria

ADVERTISING AND EXHIBITIONS

The ICSCS2013 and ICBER2013 would remain indebted for sponsorships and donations to support their events. All donations shall be acknowledged. Donors and collaborators will have their names and/or logos placed on the Congress official website.

The ISC welcomes requests for placing adverts on the event programme, Congress materials, etc. We also invite corporate agencies/individuals or Associations that wish to make exhibitions, trade fair during the events. Adverts and exhibitions may be charged.

Congress Programme	Dimensions	Rate:
Back cover	8-1/2" x 11"	\$250 ()
Inside back cover	8-1/2" x 11"	\$150()
Inside front cover	8-1/2" x 11"	\$150()

Full page (within First 5 pages of the program)	8-1/2" x 11"	\$1200 (5 Spots available)
Full page (within Last 5 pages of the program)	8-1/2" x 11"	\$1200 (5 Spots available)

Booth Fee - \$500 or .Booth Fee includes:

Standard 10' x 10' booth

- o 3' high side dividers, 8' high backdrop
- o One 8' standard table covered and skirted
- o Two Chairs, Wastebasket, A/C Power

2 exhibitor badges per booth

Company listing in the conference program

Congress Bags (\$750 or) - Have your company logo imprinted onto the conference bags for great exposure during and after the conference. These cloth bags will have your company/university logo (one-color) imprinted on one side, along with the conference title/year.

Coffee/Refreshment Breaks (\$500 or) - Sponsor the daily refreshment breaks for the conference attendees to keep them going strong. Break sponsorships are available on a per day basis. Signage will be provided to display your company/university as the break sponsor.

Print Station (\$500 or) - Sponsor the conference print station that allows attendees to print session handouts, boarding passes, emails, etc. Signage will be provided to display your company/university as the station sponsor.

Internet Cafe (\$500 or) - Our 10 computer internet cafe allows attendees to surf the web and keep in touch with email while at the conference. We will display your logo as the desktop background on each computer along with providing signage that boasts your company/university as the sponsor.

Dinner/Lunch (\$5000 or) - Daily buffet dinner/Lunch provides the conference attendees with an excellent meal to start the day. Sponsorships are available on a per day basis. Signage will be provided to display your company/university as the breakfast sponsor.

Congress Bag Inserts (\$750 or) - Insert your promotional materials including Call for Papers, Subscription forms, Adverts, Brochures etc directly into each attendees bag for excellent exposure. All promotional materials must be approved by the conference prior to acceptance of the materials.

Badge Holder Lanyards (\$700 or) - Have a small company logo imprinted onto the badge holder lanyard of attendee. These lanyards will provide great exposure as attendees wear their name badges daily.

For more information, contact: Beverly Resources(Consultants & Marketers), Tel:+2348023066572. email: beverlyresources@gmail.com

PRACTICAL INFORMATION

Accommodation

Hotels are available around the congress venue. Accommodation will be arranged in the hotels on request If any participants need accommodation, the conference organizers can reserve rooms for them. Cheap rooms in lower category hotels are also available. Room type will be allocated as per your requirements according to availability. Please indicate on the registration form, your choice for stay so that the advance booking will be made on behalf of the concerned delegates. Price of accommodation ranges from US\$65 to US\$250 per night

Visa

Delegates who are not Nigerians need visa to enter Nigeria. Participants will be assisted to obtain a visa. Please contact the organizers for details. Visitors entering Nigeria may require travel/health insurance and some medical inoculations according to immigrations laws. International participants should contact the nearest Nigerian Embassies/High Commissions/Consulates and the requirements for travel/health insurance and inoculations.

CONTACT INFORMATION

For more information or clarification on any aspect of the Congresses, please contact the secretariat:

The Congress Co-Chair, ICBER2013 & ICSCS2013
College of Business of Business Administration
(Office of the Dean)
Imo State University
Owerri-Nigeria
Attn: Professor Peter U. Akanwa

Phone :+2348036683508
Email:abujaconference@gmail.com